

# COSIMA RUGHINIS

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## SYNOPSIS

I am currently a professor of sociology and director of the Doctoral School of Sociology at [University of Bucharest](#), a research consultant at the [Innovation Labs Accelerator](#) of Tech Lounge, Bucharest, and a writer on the [Contributors.ro](#) community and [Dilema Veche](#) journal. My work consists in studying, teaching highlighting and coming to grips with the social classifications and digital technologies that shape, degrade and augment human relationships and biographies.

Recent work:

- Keynote speech on *Algorithmic Ageism* at the International RSS 2018 Conference “Living in a Liquid Society”, September 2018. [Link](#)
- Rughinis, C., March 2018, Un porc, un algoritm si o nulitate simpatica... (en. *A pig, an algorithm and a cute commoner...*), Dilema Veche. [Link](#)
- Rughinis, C., Ciocanel, A., & Vasile, S. (2018). *Homeopathy as Boundary Object and Distributed Therapeutic Agency. A Discussion on the Homeopathic Placebo Response*. American Journal of Therapeutics, 25(4), e447-e452. [Link](#)
- Rughinis, C. Stăpânii algoritmilor – O examinare a olimpiadelor de matematică și informatică (en. *Masters of algorithms. Looking into the national competitions for informatics and mathematics*). Contributors.ro. [Link](#)
- Rughinis, C., Rughinis, R., & Matei, S. (2016). *A touching app voice. Thinking about ethics of persuasive technology through an analysis of mobile smoking-cessation apps*. Ethics and Information Technology, 17(4), 295–309. [Link](#)
- Rughinis, C., & Humă, B. (2015). *Who theorizes age? The “socio-demographic variables” device and age–period–cohort analysis in the rhetoric of survey research*. Journal of Aging Studies, 35, 144-159. [Link](#)

## EDUCATION AND DEGREES

2012	<b>Habilitation</b> in Sociology. University of Bucharest, Romania
2005	<b>PhD</b> in Sociology. University of Bucharest, Romania
1999	<b>MA</b> in Sociology. University of Bucharest, Romania
1996-1997	Non-degree studies at Rutgers University, The State University of New Jersey, USA (within Open Society Institute's Undergraduate Exchange Program)
1998	<b>BA</b> in Sociology. University of Bucharest, Romania
1994	<b>Baccalaureate</b> . “Al. I. Cuza” High School, Bucharest, Romania

## PROFESSIONAL APPOINTMENTS

2013-to date **Professor**. Department of Sociology, University of Bucharest, Romania. Current teaching assignments: Methodology of sociological research, Sociological Explanation, Professional communication and ethics, Ethical issues in public administration, Stories and characters: making sense of social action through narrative, PhD supervision (approx. 350 students per year)

Since 2016 I also serve as the **Director** of the Doctoral School of Sociology, University of Bucharest.

- 2008-2013 **Associate Professor.** Department of Sociology, University of Bucharest, Romania.
- 2005-2008 **Lecturer.** Department of Sociology, University of Bucharest, Romania
- 2003-2005 **Researcher.** The European Center for Research on Ethnic Issues, Romanian Academy
- 2002-2005 **Teaching Assistant.** Department of Sociology, University of Bucharest, Romania
- 1998-2000 **Research Assistant.** Research Institute for Quality of Life, Romanian Academy

## RESEARCH AND POLICY CONSULTANCY

- 2016-to date Research consultant, Innovation Labs Accelerator - Tech Lounge. Bucharest.
- 2010-2013 Project manager, “DOCSOC – Excellence, innovation and interdisciplinarity in doctoral studies in sociology”, University of Bucharest, Romania
- 2008-2011 Project assistant in the Management Working Package for the project: “Doctoral Studies in Romania – The Organization of Doctoral Schools”, UEFISCDI – Executive Unit for Financing Higher Education, Research, Development, and Innovation
- 2006-2008 Senior research expert, Human Dynamics, Technical Assistance for the Phare Program 2004-2006 “Strengthening Capacity and Partnership Building to Improve Roma Condition and Perception”
- 2005 Research consultant in the „Social Inclusion Program”, The World Bank, Romania
- 2004 Research consultant and coordinator for the research project “Social assessment of the gendered impact of mining sector restructuring in Romania”, The World Bank, Romania
- 2004 Research consultant for „The Nature and Role of Local Benefits in GEF Program Areas”, The Stockholm Environment Institute
- 1998-2005 Research consultant, MOST – UNESCO. Coordinator of the Romanian team within the international research project “Villes, Environnement et rapports sociaux entre hommes et femmes”, with the research project “Relations de genre et gestion urbaine dans le quartier de Zabrauti, Bucarest”.
- 2001-2002 Research consultant and coordinator of the research project “The Long-term Impact of Coal Sector Restructuring in Eastern Europe and the Former Soviet Union: Helping Communities Cope”, The World Bank, Romania
- 2001 Research consultant in the project “Romania: Mining Social Mitigation Project, in an Output to Purpose Review”. Department for International Development (DFID), UK
- 1999 Research consultant and Coordinator of the module on Roma population in the project “Local Social Services Development”, The World Bank, Romania

## GRANTS, FELLOWSHIPS AND AWARDS

- 2011-2014 Principal investigator, “Sociological imagination and disciplinary orientation in applied social research. An inquiry into present-day market research in Romania”, University of Bucharest (National Research Council grant competition). [Link](#)
05. 2013 Fellow, GESIS – European Data Laboratory. Research on “Using Age-Period-Cohort Decomposition as a Conceptual Tool in Social Analysis”. [Link](#)
- 05-06. 2012 Fellow, GESIS – European Data Laboratory. Research on “Old tool for new grasp. A theoretical and methodological evaluation of the civic scientific literacy quiz scale”. [Link](#)
- 10.2010, 01-02.2010 Fellow, GESIS – European Data Laboratory. Research on “Religiosity and Secularity as Causal Variables in Quantitative Models”. [Link](#)

- 03-08.2009 Grantee, Universität Wien, REVACERN project. Research on “The secularity of religious people: Configurations of attitudes and opinions in Central and Eastern European countries”. [Link](#)
- 01-10.2008 Grantee, The Curriculum Resource Center, Central European University. Course design, teaching and realizing a teaching portfolio within the project “Comparative Perspectives on Roma Issues”
- 01-02.2007 Fellow, Humanities Center, Central European University. Research on “Organizations and Moral Decisions. The Bearing of Sociology on Moral Debates”
- 2005-2006 Fellow (IPF Continuing Fellowship), Open Society Institute, Budapest and Bucharest. Research on “Coping with residential segregation in Romania's housing policy”. [Link](#)
- 01-03.2004 Andrew W. Mellon Fellow, Wissenschaftskolleg zu Berlin. Research on “Housing Rights: A Structure of Choices. Ethical and Practical Disputes in Social Housing Policy”. [Link](#)
- 2003-2004 Fellow (IPF Fellowship), Open Society Institute, Budapest and Bucharest. Research on “Coping with residential segregation in Romania's housing policy”. [Link](#)
- 2001-2002 Grantee (Research Support Scheme), Open Society Institute. Research on “Romanian Roma: Between Projects and Institutions”.
- 07.2002 Fellow, Asia Research Institute, National University of Singapore. Research on “Policies for social inclusion of marginal ethnic minorities”
- 1999-2000 Grantee, Institut für die Wissenschaften vom Menschen (IWM), Wien, Austria. Research on “Coping Strategies in Regions Affected by Mass Redundancies”

### **NON-DEGREE COURSES IN SOCIAL STATISTICS (SELECTED)**

- 03.2011 GESIS Spring Seminar on “Categorical Latent Variable Models”, Cologne
- 03.2010 GESIS Spring Seminar on “Generalized linear latent and mixed models – GLAMM”, Cologne
- 12.2008 European Science Foundation – QMSS2: “Bridging the gap between theories, hypotheses and empirical data analysis”, Nijmegen
- 08.2008 ECPR Summer School in Methods and Techniques, University of Ljubljana
- 06-08.2000 The Summer School “Quantitative Study Methods for Social Science Research”, University of Michigan, Ann Arbor, USA

### **COURSES TAUGHT**

- Sociological Explanation, Undergraduate
- Methodology of Sociological Research, Undergraduate
- Professional communication and ethics, Undergraduate
- Ethical issues in public administration, Graduate
- Stories and characters: making sense of social action through narrative, Graduate

### **PHD SUPERVISION - GRADUATES**

- Elisabeta Toma, expected Nov. 2018. Video Games’ Potential for Social Change. A Qualitative Analysis of the Evolution of Gender and Age as Institutions through Video Games. [Abstract](#) [en]
- Carmen Zaharia, 2018. Happy Like a Unicorn – Discursive Emotion Literacy and Conceptual Metaphors of Affect in Foreign Language Acquisition. A Study in the Sociology of Emotions. Degree awarded in September 2018. [Abstract](#) [en]

- Ana Maria Borlescu, 2016. Discursive Representations of Illness and Healthcare: A Qualitative Study of Patients and Doctors. University of Bucharest, Degree awarded in September 2016. [Abstract](#) [en]
- Andrea Marian, 2016. Dimensiunea discursivă a fericirii la locul de muncă. O analiză a poziționărilor și a repertoriilor interpretative. University of Bucharest, Degree awarded in September 2016. [Abstract](#) [ro]
- Alina Petra Marinescu, 2016. The Discursive Dimension of Employee Engagement and Disengagement. Accounts of Keeping and Leaving Jobs in Present-Day, Bucharest Organizations. Degree awarded in July 2016. [Abstract](#) [en]
- Roxana Bratu, Dimensiunea afectivă a transnationalismului. Studiu de caz asupra migranților români în Italia din satul Vulturii, Vrancea. Degree awarded in July 2016. [Abstract](#) [ro]

## LANGUAGE SKILLS

- Romanian: Native speaker
- English: Fluent
- French: Good
- German: Good

## OTHER PROFESSIONAL ACTIVITIES

- Editor in Chief of the *Journal of Comparative Research in Anthropology and Sociology*, <http://compaso.eu/>
- Member of the Scientific Committee of the Social Sciences Division, ICUB – Research Institute of the University of Bucharest
- Scientific Secretary of the Society of Romanian Sociologists, <http://societateasociologilor.ro/>
- Recent workshops:
  - o Co-chair, Workshop on „Saved or harmed by vaccination? Currents of social thought and practice in present day Romania”, ICUB – Research Institute of the University of Bucharest, 2018; [Link](#)
  - o Co-chair, Workshop on „Making and un-making human kinds”, International Conference of the Romanian Sociological Society, Sept. 2018, Timisoara, Romania; [Link](#)
  - o Co-chair, Workshop on „Digitally mediated experiences: interactions, knowledge and ethical experiences”, ICUB, 2016;
  - o Co-chair, Workshop on „Classifying People: From Gender and Age to Zodiac Signs and Personality Types”, International Conference of the Romanian Sociological Society, Sept. 2016, Sibiu, Romania; [Link](#)

## PROFESSIONAL MEMBERSHIP

- ESA - European Sociological Association
- ASA – American Sociological Association
- SSR - Society of the Romanian Sociologists
- ENAS – European Network in Aging Studies

## RECOMMENDATIONS

Michael Cernea, Sociology, The World Bank, Member of the Romanian Academy, [cernea.m@gmail.com](mailto:cernea.m@gmail.com)

Stephen Cutler, Sociology, University of Vermont, [scutler@uvm.edu](mailto:scutler@uvm.edu)

Wendy Espeland, Sociology, Northwestern University, [wne741@northwestern.edu](mailto:wne741@northwestern.edu)

Michael G. Flaherty, Sociology, Eckerd College & University of South Florida, [flahermg@eckerd.edu](mailto:flahermg@eckerd.edu)

## PUBLICATIONS (SELECTED)

### Books

1. Máté-Toth, A. and Rughinis, C. (Eds.) (2011). *Spaces and borders. Current research on religion in Central and Eastern Europe*, Berlin: De Gruyter. 278 pages
2. Rughinis, C. (2012). Măsurarea sociologică. Teorii și practici ale cuantificării (*Sociological Measurement. Theories and Practices of Quantification*). Iasi: Polirom. 228 pages
3. Fleck, G. and Rughinis, C. (2008) (Eds.) *Come closer. Inclusion and exclusion of Roma in present-day Romanian society*. Bucharest: Human Dynamics (translated in Romanian as *Vino mai aproape. Incluziunea și excluziunea romilor în societatea românească de azi*). Also published online via GoogleBooks.
4. Rughinis, C. (2007). *Explicația sociologică (Sociological Explanation)*. Iasi: Polirom. 253 pages

### Research articles in peer reviewed journals, volume and conference proceedings

1. Rughinis, C., Ciocănel, A., Vasile, S., (2017). Homeopathy as Boundary Object and Distributed Therapeutic Agency. A Discussion on the Homeopathic Placebo Response. *American Journal of Therapeutics*.
2. Rughinis, R., & Rughinis, C. (2017). Reading with a Touch of Gameplay: Gamified E-Books' Convergence with Classical Literary Worlds. In S. Stieglitz, C. Lattemann, S. Robra-Bissantz, R. Zarnekow, and T. Brockmann (Eds.), *Gamification* (pp. 139-152). Springer International Publishing.
3. Rughinis, C., Rughinis, R., & Matei, S. (2016). A touching app voice. Thinking about ethics of persuasive technology through an analysis of mobile smoking-cessation apps. *Ethics and Information Technology*, 17(4), 295–309. ISSN 1388-1957
4. Rughinis, C., & Humă, B. (2015). Who theorizes age? The “socio-demographic variables” device and age-period-cohort analysis in the rhetoric of survey research. *Journal of Aging Studies*, 35, 144–159. ISSN 0890-4065
5. Rughinis, C., Rughinis, R., & Humă, B. (2016). Impromptu Crowd Science and the Mystery of the Bechdel-Wallace Test Movement. In *Proceedings of the 2016 ACM CHI Conference on Human Factors in Computing Systems - CHI'16* (pp. 487–500). New York, New York, USA: ACM Press.
6. Rughinis, C., Toma, E., & Rughinis, R. (2015). Time to Reminisce and Die: Representing Old Age in Art Games. In *Proceedings of the Conference of the Digital Games Research Association - DiGRA 2015* (pp. 1–12).
7. Rughinis, C., & Toma, E. (2015). “Sketchy Wives” and “Funny Heroines”. Doing and Undoing Gender in Art Games. In M. Kurosu (Ed.), *Human-Computer Interaction: Interaction Technologies. Volume 9170 of the series Lecture Notes in Computer Science* (pp. 640–648). Springer International Publishing.
8. Rughinis, R., & Rughinis, C. (2015). Technological Imagination for Accessible Design: Invoking Blind Users for Sighted Computer Science Students. In S. Zvacek, M. T. Restivo, J. Uhomoihi, & M. Helfert (Eds.), *Computer Supported Education. Volume 510 of the Series Communications in Computer and Information Science* (pp. 328–340). Springer International Publishing.
9. Rughinis, C., & Rughinis, R. (2015). Consider the Moon. Human-Computer Bricolage of Extended Objects. In *Proceedings of the 2015 ACM CHI Conference on Human Factors in Computing Systems - CHI'16* (pp. 487–500). New York, New York, USA: ACM Press.
10. Rughinis, C., & Rughinis, R. (2014). Nothing ventured, nothing gained. Profiles of online activity, cyber-crime exposure, and security measures of end users in the European Union. *Computers & Security*, 43:111-125. Elsevier Journals.
11. Rughinis, C., Rughinis, R. (2014). Influence of Daily Smoking Frequency on Passive Smoking Behaviors and Beliefs: Implications for Self-Tracking Practices and Mobile Applications. *Review of Research and Social Intervention* 44(1): 116-131.

12. Rughinis, R., Matei, Stefania, & Rughinis, C. (2014). Refreshing Quantification and other Ploys to Give Up the Habit. A Repertoire of Relations, Identities, and Rhetorical Devices in Smoking Cessation Applications. *The 16th International Conference on Human-Computer Interaction HCII 2014. Crete, Greece. Lecture Notes in Computer Science*, vol. 8512:265-276. Springer.
13. Rughinis, R., Rughinis, C., & Marinescu Nenciu, A. P. (2014). Quantification in Alt.Chi Open Review: Liking and Ticking on a Likert Scale. Proceedings of the 2014 ACM CHI Conference on Human Factors in Computing Systems CHI 2014. Toronto. ACM.
14. Rughinis, C. (2011). "A Lucky Answer to a Fair Question: Conceptual, Methodological, and Moral Implications of Including Items on Human Evolution in Scientific Literacy Surveys". *Science Communication*, Sage Publications, vol. 33(4): 499-530. Published online on May 19, 2011. doi: 10.1177/1075547011408927.
15. Rughinis, C. (2011). "Quantitative tales of ethnic differentiation: measuring and using Roma/gypsy ethnicity in statistical analyses". *Ethnic and Racial Studies*, Taylor & Francis. 34(4): 594-619
16. Rughinis, C. (2010). "The forest behind the bar charts. Bridging survey data and community studies about the Roma/Țigani in present-day Romania". *Patterns of Prejudice*, 44(4), 337-367

#### CONFERENCE

„Living in a liquid society”. The 5th International Conference of the Romanian Sociological Society, Timisoara, 14-15 Sept. 2018

Crosscurrents of commensuration, 17-18.04.2018, CRASSH, University of Cambridge

ESA 2017 – 13th Conference of the European Sociological Association, 29.08-01.09.2017, Athens, Greece

DiGRA and FDG First Joint International Conference, August 1-8 2016. Dundee, Scotland: DiGRA-FDG.

Alt.Chi panel of the 2016 International Conference on Human Factors in Computing Systems CHI'16. San Jose, USA. ACM.

Alt.Chi panel of the 2015 International Conference on Human Factors in Computing Systems CHI'15. Seoul, Korea. ACM

DiGRA 2015 Conference of the Digital Games Research Association. Luneburg, Germany. DiGRA.

„Revisiting On the Beginning of Social Inquiry”, 10th and 11th June, 2014, Edinburgh University, UK.

#### PRESENTATIONS

Rughinis, C. Keynote on Algorithmic ageism.

- Cotoi C., Rughinis C., Vasile S., The Vaccine-Damaged Child: Contested Practices of Commensuration and Quantification

- Rughinis, C., Toma, E., Portraying elderly people through video games. Gameplay and the procedural rhetoric of ageing

- Rughinis, C., Rughinis, R., & Toma, E. (2016). Three Shadowed Dimensions of Feminine Presence in Video Games.

- Rughinis, C., Rughinis, R., & Humă, B. (2016). Impromptu Crowd Science and the Mystery of the Bechdel-Wallace Test Movement.

- Rughinis, C., & Rughinis, R. (2015). Consider the Moon. Human-Computer Bricolage of Extended Objects.

- Rughinis, C., Toma, E., & Rughinis, R. (2015). Time to Reminisce and Die: Representing Old Age in Art Games.

- Rughinis, C. & Humă, B. (2014). Adventures in joint examinations of 'motive' talk and sociological analyses.